[Date]

Mr. Shane Ross, Minister  
Department of Transport   
Tourism and Sport  
Leeson Lane  
Dublin 2  
D02TR60

Subject: FOR CONSIDERATION – Proposals for the Cork Area Cycle Network

Dear Mr. Ross,

As the [CEO / Partner / Sales Director] of [My Company, Inc.], I am proud of our role in the the economy of Cork and our local community. We sell [INSERT product] at over [INSERT store count] locations across the city.

Like many businesses in Cork, a growing number of our [INSERT headcount] employees cycle to work. An even larger proportion of our team would cycle if they felt comfortable and safe on the roads.

It is also clear that more and more of our customers cycle to us. Evidence globally is overwhelming that cyclists and pedestrians spend more with local retailers and businesses than car drivers. We want to see this part of our trade grow.

We value employee satisfaction, health, and freedom and that’s why we endorse the plans outlined by Cork City and County Councils to create new segregated routes through the heart of the city.

The kerb-protected cycle lanes of the planned Cork Metro Area Cycle Network will help us attract and retain the employees our business needs to continue to thrive. They will make Cork a more attractive city in which we can build and run our business.

The Cycle Network Plan is, on balance good, for our business and for Cork.  Please make sure these plans are delivered without delay.

Yours sincerely,

[Name] [Title] [Company] [Postcode]