[Date]

Mr. Shane Ross, Minister  
Department of Transport   
Tourism and Sport  
Leeson Lane  
Dublin 2  
D02TR60

Subject: FOR CONSIDERATION – Proposals for the Cork Cycle Network Plan

Dear Mr. Ross,

[INSERT business name] is a leading [INSERT type of business] based in  [INSERT area of Cork].  We provide [INSERT service] and have been based in Cork for over [INSERT age] years.

Like many businesses and organisations in Cork, a growing number of our [INSERT headcount] employees cycle to work. An even larger proportion of our community would cycle to the office if they felt comfortable and safe on the roads.

We value their safety and we want to promote active lifestyles for all our employees. We support their freedom to choose how they get to work. We also note strong evidence that more cycling increases spending in local retail businesses and lowers air pollution levels.

The kerb protected cycle lanes through Cork will help us attract and retain the employees our business needs to continue to thrive. They will also make Cork a more attractive city in which to attract [staff/research/investment/talent]/

The planned cycling network is, on balance, great for our business and for Cork.  Please make sure these plans are delivered, without delay.

Yours sincerely,

[Name] [Title] [Company] [Postcode]